



# Additional Privacy Policy for using Piip and the «Order Now» feature in the Philippines (PP-ON-PH)

## Definitions

Provider	Piip Mobile AG, Switzerland ("Piip").
Purchaser	Merchant client of Piip, user of Biiz/WebBiiz apps/platforms ("Client").
User	End users of the Piip app, (potential) customers of Client's offerings via Piip systems ("Customer").
Version	v3, valid from the 27 <sup>th</sup> of November, 2018.

## 1. General

- 1.1. Piip Mobile AG ("Piip") takes your privacy seriously. We ask that you acknowledge this privacy policy (the "Privacy Policy") as it contains important information about what to expect when Piip collects personal data ("Personal Data") about you and how Piip will use your Personal Data.
- 1.2. This Policy applies to information we collect on piip.com and its related domains about:
  - 1.2.1. visitors to our website.
  - 1.2.2. users of our apps.
  - 1.2.3. users who have registered an account with us.
  - 1.2.4. users who have provided their email address or phone number to us.
  - 1.2.5. customers who have purchased from us.

## 2. Acceptance

- 2.1. This Privacy Policy describes how Personal Data provided by you through our Services (as defined in our Terms of Use) (the "Services") is collected, used, shared, stored and protected by Piip and/or any subsidiaries, affiliates or related companies of Piip.
- 2.2. By purchasing, accessing and using our Services, you agree to be bound by the terms of this Privacy Policy which is subject to our Terms of Use and you give your consent for the collection, use and disclosure of your Personal Data.

## 3. Collection

- 3.1. We will obtain personal data about you when you visit us. When you visit us, we may monitor the use of this Site using cookies and similar tracking devices.
- 3.2. For example, we may monitor the number of times you visit our Site or which other sites and/or web-pages you visit. This information helps us to build a profile of our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.
- 3.3. We may collect and store your Personal Data including but not limited to the following:
  - 3.3.1. personally identifiable information (e.g. your name, delivery address, e-mail address, passwords, other personal information, etc.) which you voluntarily provide for the Purposes (as defined below) in connection with your use or access of the Services including, but not limited to, when you create an account with us, make orders, upload, post, display or otherwise transmit any content on or through the Services, communicate with another person or entity through the Services or contact us by instant messaging, web chat, web form, e-mail or telephone; and
  - 3.3.2. non-personally identifiable information (e.g. the URL you last visited or next access, your browser type, your IP address, etc.) which is collected automatically from you when you interact with the Site (as defined in our Terms of Use) using software or other automated processes that the Site uses.

## 4. Use

- 4.1. We may use your Personal Data for purposes including, without limitation, any of the following:
  - 4.1.1. to process your registration for our Services;
  - 4.1.2. to process payment transactions made by you;



- 4.1.3. to respond to enquiries or requests from you and provide customer service;
  - 4.1.4. to send you information, notices, updates or to otherwise contact you when necessary;
  - 4.1.5. to help us provide, maintain, develop, test, enhance and personalize our Services to you;
  - 4.1.6. to diagnose and resolve any problems with the Services;
  - 4.1.7. to detect or investigate any prohibited, illegal, unauthorized or fraudulent activities;
  - 4.1.8. to monitor and analyze user activities and demographic data including trends and usage of the Services;
  - 4.1.9. to generate and/or track anonymous analytics data;
  - 4.1.10. to back up our systems and allow for disaster recovery;
  - 4.1.11. to comply with any law, court order or other legal compulsion;
  - 4.1.12. to protect the rights, property or personal safety of our staff or the public;
  - 4.1.13. to conduct direct business-to-business sales;
  - 4.1.14. any other purposes in connection with the Services which we may notify to you or to further your interaction with us; and/or
  - 4.1.15. to comply with any law, court order or other legal compulsion.
- 4.2. Specifically, when you provide us with Personal Data to, including but not limited to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.
- 4.3. Furthermore, we may, from time to time, use your Personal Data including your phone number to contact you to inform you about our latest products and services, promotional offers and other marketing information.
- 4.4. You consent to being contacted for such purposes unless you opt out of receiving such information by contacting us (see "Contact information").

## 5. Disclosure

- 5.1. We will only share your Personal Data with parties directly related to us (unless otherwise agreed by you) including but not limited to, third parties that require such information as is reasonably necessary for the primary purpose for which it was collected; or for purposes that a reasonable person will consider appropriate in the circumstances; or where the individual has consented to. Such third parties may include the service providers, contractors, consultant, agents and/or representatives who provide services to the Company in connection with the business and/or operation.
- 5.2. The parties with whom we share your Personal Data will be under reasonable confidentiality terms not to use your personally identifiable information for any purpose other than as specified in this Privacy Policy.
- 5.3. Notwithstanding the foregoing, we do not control and shall not be responsible or liable in any way for the collection, use and protection of your Personal Data by any party with whom we share your Personal Data including any businesses, other entities and/or third-party service providers that we may conduct direct business-to-business sales with.
- 5.4. It shall be your sole responsibility to read the privacy policy of such parties before providing any Personal Data to them.

## 6. Information to Third-party Services

- 6.1. Once you leave our Site or are redirected to a third-party website' or application, you are no longer governed by Piip's Privacy Policy or applicable Terms of Services.
- 6.2. Specifically, once a link is clicked and you are directed away from our Site, we will no longer be responsible for the privacy practices of other sites and encourage you to read their privacy statements.

## 7. Security



- 7.1. To protect your Personal Data, we take reasonable precautions, maintain important safeguards and follow industry best practices to ensure the security and privacy of information collected by us to protect the loss, misuse or alternation of such information under our control.
- 7.2. Notwithstanding the foregoing, while we strive to protect your Personal Data, we cannot guarantee the security or privacy of such information or that such information will not be accessed, disclosed, altered or destroyed.

### **8. Withdrawal, Access and Correction of Your Personal Data**

- 8.1. Should you wish to withdraw your consent to use of your Personal Data or obtain access to or make corrections to your Personal Data records, please give Piip reasonable notice by sending a written request to us (see "Contact information").
- 8.2. Piip will cease to collect, use or disclose the Personal Data upon such withdrawal unless otherwise permitted or required by applicable laws and regulations.
- 8.3. Please note that if you withdraw your consent to any or all use of your Personal Data, depending on the nature of your request, Piip may not be able to continue to provide its products or services to you and this may also result in the termination of any contractual relationship in place, and Piip's legal rights and remedies in such event are expressly reserved.
- 8.4. We also want to ensure that your Personal Data is accurate and up to date. If any of the information that you have provided to Piip changes and/or if you wish to cancel your registration, please let us know the correct details by sending an email to us (see "Contact information").

### **9. Cookies**

- 9.1. We may use cookies, web beacons and other similar tracking technology in connection with your access to or use of the Site. Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information.
- 9.2. The information is used to track visitor use of the Site and to compile statistical reports on Site activity and allow us to improve the Site.
- 9.3. Cookies also enable you to use or access certain features or services of our Site or Service, including the shopping cart and check-out features.
- 9.4. It may be possible for you to disable some but not all cookies through your device or browser settings, but doing so may affect your ability to access or use the Website.

### **10. Age of Consent**

- 10.1. You warrant that you are at least eighteen (18) years of age.

### **11. Policy Changes**

- 11.1. We reserve the right, at our sole discretion, to modify or update this Privacy Policy at any time and all changes will take effect immediately upon posting.
- 11.2. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.
- 11.3. If our store is acquired or merged with another company, your information may be transferred to the new owners so that we may continue to sell products to you.

### **12. Contact Information**

- 12.1. If you have any questions regarding this Privacy Policy or you would like to register a complaint, kindly contact our Privacy Compliance Officer.
- 12.2. By email, see available contact information on [piip.com/legal](https://piip.com/legal)
- 12.3. By regular mail to the company: Piip Mobile AG, Data Privacy Division, Badenerstrasse 141, 8004 Zürich, Switzerland.